

Advertising rates

<p>SWIAT DRUKU THE WORLD OF PRINTING</p> <p>I cover 2500 EUR</p> <p>205 × 217 mm + 5 mm fall</p>	<p>II cover 1750 EUR III cover 1750 EUR IV cover 2100 EUR</p> <p>205 × 286 mm + 4 mm fall</p>	<p>first advert page 1650 EUR</p> <p>205 × 286 mm + 4 mm fall</p>	<p>bound-in insert (1 leaf) 1490 EUR</p> <p>205 × 286 mm + 4 mm fall</p>	<p>1 page 1500 EUR</p> <p>205 × 286 mm + 4 mm fall</p>	
<p>sponsored article 1 page 1100 EUR</p>	<p>2/3 page 1290 EUR</p> <p>127,5 × 286 mm + 4 mm fall</p>	<p>2/3 page 1290 EUR</p> <p>205 × 183 mm + 4 mm fall</p>	<p>2/3 page 1290 EUR</p> <p>108 × 241 mm</p>	<p>2/3 page 1290 EUR</p> <p>164,5 × 160 mm</p>	
<p>Insert 2-pages 1200 EUR 4-pages 1800 EUR</p> <p>max. 200 × 280 mm</p>	<p>1/2 page 1090 EUR</p> <p>102,5 × 286 mm + 4 mm fall</p>	<p>1/2 page 1090 EUR</p> <p>205 × 143 mm + 4 mm fall</p>	<p>1/2 page 1090 EUR</p> <p>80 × 241 mm</p>	<p>1/2 page 1090 EUR</p> <p>164,5 × 120 mm</p>	<p>1/2 page "Junior Page" 1090 EUR</p> <p>108 × 180 mm</p>
<p>1/3 page 790 EUR</p> <p>71 × 286 mm + 4 mm fall</p>	<p>1/3 page 790 EUR</p> <p>205 × 103 mm + 4 mm fall</p>	<p>1/3 page 790 EUR</p> <p>51,5 × 241 mm</p>	<p>1/3 page 790 EUR</p> <p>164,5 × 80 mm</p>	<p>1/4 page 535 EUR</p> <p>80 × 120 mm</p>	<p>1/4 page 535 EUR</p> <p>164,5 × 60 mm</p>

frequency discount	3 adverts	– 5%
	6 adverts	– 10%
	9 adverts	– 15%
	12 adverts	– 20%

volume discount	2 pages	– 5%
	3 pages	– 10%
	4 pages	– 15%
	5 pages	– 20%

Advertisement could be ordered
by phone +48 42 687 12 92
or by e-mail: reklama@swiatdruku.eu.
The artwork should be sent in format:
EPS, JPEG, PDF or TIFF in resolution 300 dpi.

Sponsored article should be delivered as text (DOC) & photos (JPG).
Before printing the article is presented to customer for acceptance. Its graphic form undergoes unitary rules for all essential articles published in the magazine.
One editorial page includes approximately 3000 signs with spaces without graphic arts.

I cover – front cover page
II cover – inside front page
III cover – inside back page
IV cover – back cover page

Given prices don't contain the costs of materials preparation. All the prices are given gross.